



# Reinvent security

HP Secure Managed Print Services

81%

of companies say security is an important or very important driver to move to managed print services<sup>1</sup>



61%

of organizations reported at least a single print-related data breach in the past year<sup>1</sup>



43%

of companies ignore printers in their endpoint security practices<sup>2</sup>



# Get the strongest, most comprehensive print security in the industry<sup>4</sup>

Cybercrime, internal breaches, compliance infringement and more can hurt your business. In addition to expensive fines and lawsuits, a security breach can result in a damaged reputation and loss of revenue.

Due to the growing sophistication and perseverance of cybercriminals, network firewalls are proving to be insufficient security measures. Organizations need to fortify their endpoints behind the firewall, including network printers. But print security can be complicated. Enterprise-level multifunction printers (MFPs) have more than 250 security settings. Keeping devices, data, and documents secure across the fleet requires specialized knowledge and can be time-consuming.

Let HP Secure Managed Print Services (MPS) manage security so you can focus on your core business. You can count on HP MPS to help assess your risks, secure and manage your fleet, maintain printer security compliance, and keep everything up to date with the latest protections.



The Technology Services Industry Association (TSIA) recently awarded HP Secure MPS two 2017 STAR Awards:<sup>3</sup>

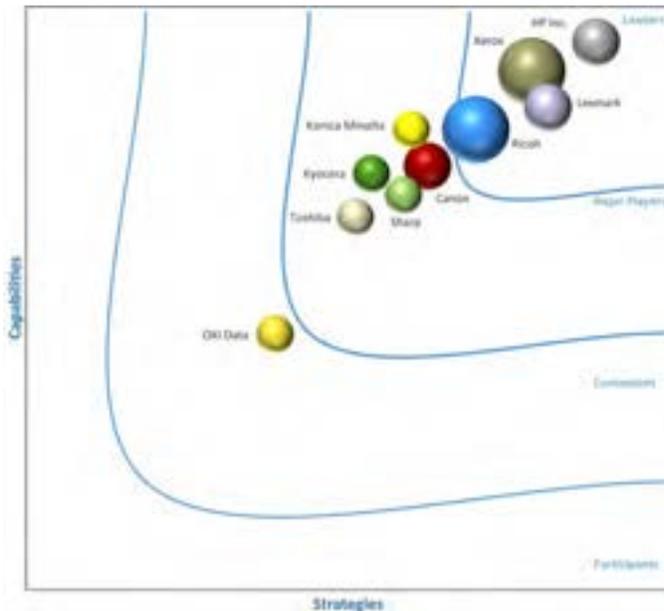
- Innovation in a Managed XAAS Solution (Managed Services category)
- Innovation in Enabling Customer Outcomes (Professional Services category)

## Partner with a leader in print security

HP is taking the lead to provide technologies and services that reduce the burden on IT while improving security across your print environment. Only HP print security offers real-time threat detection, automated monitoring, and built-in software validation.<sup>5</sup>

We infuse security into every aspect of HP Managed Print Services. We have expanded staff training and evolved our delivery processes to address the top security controls around device hardening, maintenance, data encryption, and built-in malware protection in our devices. Get better visibility to the security status of your fleet with expanded security reporting.

Figure 1. IDC MarketScape: WorldWide Security Solutions and Services Hardcopy 2017<sup>6</sup>



HP has been named a leader in the first IDC MarketScape report on Worldwide Security Solutions and Services Hardcopy 2017 Vendor Assessment. According to the report, "HP Inc. has an advantage with its strong IT services and capabilities, enabling scalability and integration in the workflow arena, providing consistency in the technology stack, and facilitating a comprehensive and integrated security strategy across the entire IT infrastructure."<sup>6</sup>

**Strengthen compliance**

HP Secure MPS provides the expertise to help you prove compliance and avoid costly fines with documented plans and visibility into print fleet security status. We can help you meet compliance and industry regulations such as PCI DSS, ISO 27001, HIPAA, US CERT recommendations, and the NIST framework.

## Get end-to-end security assistance

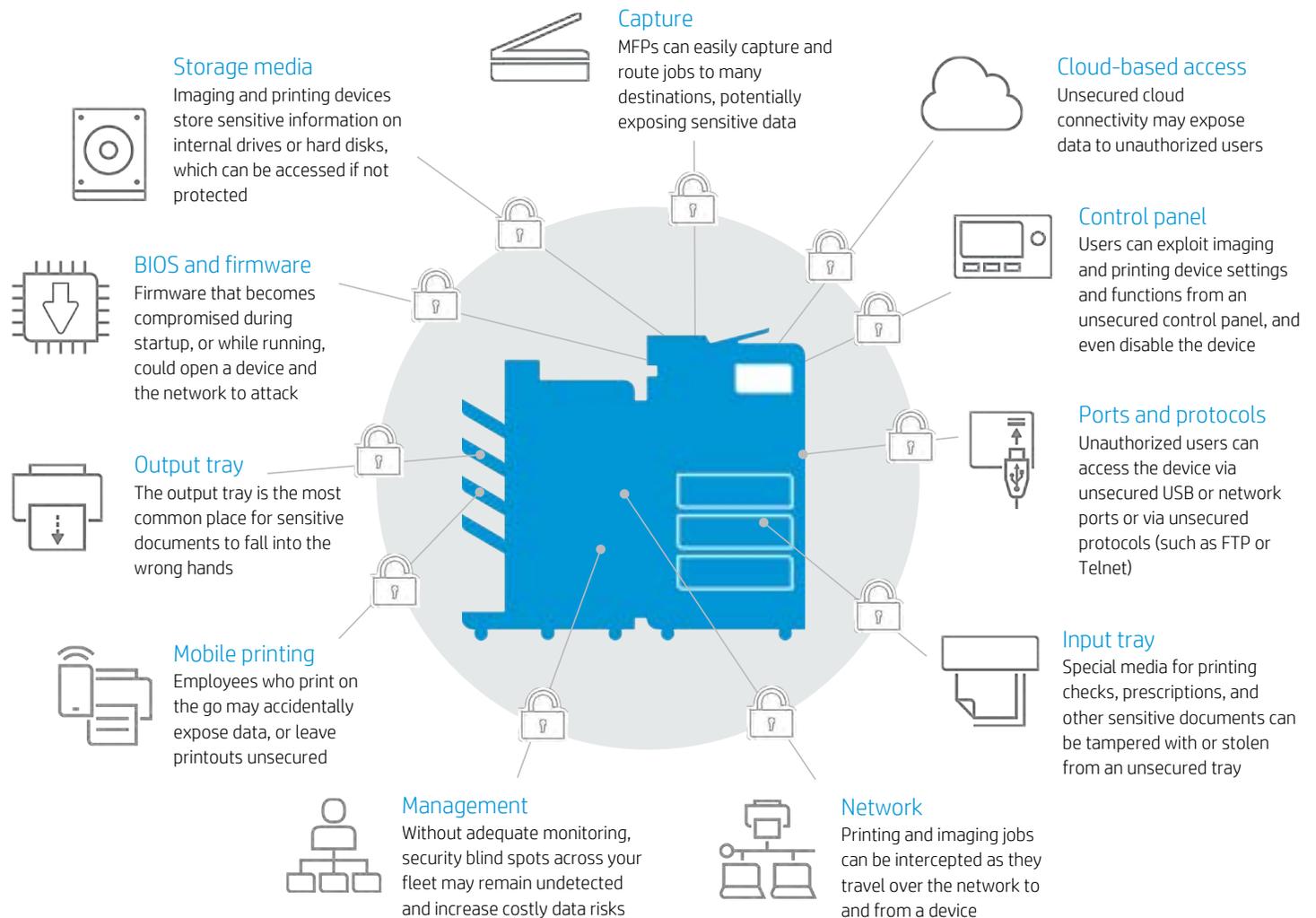
Add HP Print Security Professional Services to your Secure MPS contract to get further layers of protection. Credentialed security advisors can help co-develop and deploy a custom plan to advance your print security to address people, processes, and compliance requirements.

- **HP Print Security Advisory Services** can help assess your risks, develop a custom print security policy, and make process and technology recommendations for improved security.
- **HP Print Security Implementation Services** can help you roll out your security action plan—deploy security settings, add security enhancements like device certificates, and integrate printers into SIEM tools such as ArcSight, Splunk, or SIEMonster.
- **HP Print Security Advisory Retainer Service** provides ongoing access to advisors to evaluate your security plans on a regular basis, plus ad hoc support for compliance audits.
- **HP Print Security Governance and Compliance Service** provides trained experts to monitor and manage print security compliance for you.

## HP Secure MPS can help you close the security gap

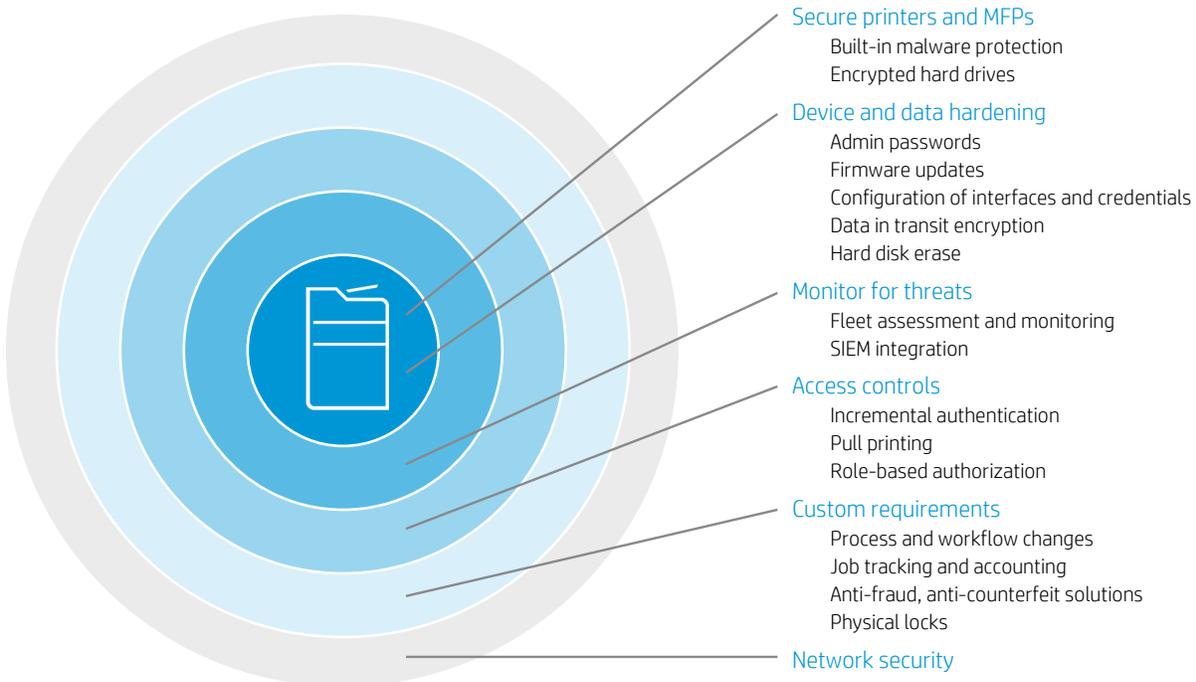
Critical gaps can occur at multiple points within your environment. Creating a complete imaging and printing security strategy requires coordinated protection of devices, data, and documents, plus comprehensive security monitoring and reporting solutions. With HP Secure MPS, you're more secure on every level, so the trouble that's out there stays out.

Figure 2. Imaging and printing vulnerability points



## Comprehensive security comes from layering defenses

Your network firewall isn't enough to protect your endpoints. That's why HP Secure MPS provides the world's most secure printers,<sup>5</sup> with built-in, self-healing malware protection. (For details, see [hp.com/go/PrintersThatProtect](http://hp.com/go/PrintersThatProtect).) But print security isn't just about securing your devices. HP Secure MPS helps you build layers of defense from the inside out, based on overall security best practices. We can help you deploy a customized strategy to secure data and documents, monitor for threats, and maintain your print security over time.



### Get started

Let us help you advance your security and reduce the burden on IT. With HP Secure MPS, you can be confident that you're getting the industry's strongest print security protections,<sup>4</sup> proactively maintained over time to address evolving threats and compliance requirements. For more information, contact your HP representative today.

### Learn more

[hp.com/go/SecureMPS](http://hp.com/go/SecureMPS)

<sup>1</sup> Quocirca, "Managed Print Services Landscape, 2016," [quocirca.com/content/managed-print-services-landscape-2016](http://quocirca.com/content/managed-print-services-landscape-2016), July 2016.

<sup>2</sup> Spiceworks survey of 309 IT decision-makers in North America, EMEA, and APAC, on behalf of HP, November 2016.

<sup>3</sup> Companies seeking the STAR Award undergo a rigorous evaluation process, with the winners selected by TSIA's service discipline advisory board members. Since its inception in 1990, the STAR Awards have become one of the highest honors in the technology services industry, acknowledging the contribution of companies of all sizes to the continual improvement of technology services delivery industry-wide. More information on the awards can be found at [tsia.com/services-excellence/star-awards.html](http://tsia.com/services-excellence/star-awards.html).

<sup>4</sup> Includes device, data and document security capabilities by leading managed print service providers. Based on HP review of 2017 publicly available information on security services, security and management software and device embedded security features of their competitive in-class printers. For more information, visit [hp.com/go/MPSsecurityclaims](http://hp.com/go/MPSsecurityclaims) or [hp.com/go/mps](http://hp.com/go/mps).

<sup>5</sup> HP's most advanced embedded security features are available on HP Enterprise-class devices with FutureSmart firmware 4.5 or above and is based on HP review of 2017 published embedded security features of competitive in-class printers. Only HP offers a combination of security features for integrity checking down to the BIOS with self-healing capabilities. For a list of compatible products, see [hp.com/go/PrintersThatProtect](http://hp.com/go/PrintersThatProtect). For more information, visit [hp.com/go/printersecurityclaims](http://hp.com/go/printersecurityclaims).

<sup>6</sup> Based on IDC review of hardcopy vendors and opinion regarding HP leadership: "HP has an advantage with its strong IT service and capabilities...and facilitating a comprehensive and integrated security strategy across the entire IT infrastructure." SOURCE: [IDC MarketScope: Worldwide Security Solutions and Services Hardcopy 2017 Vendor Assessment](http://www.idc.com/infobus/Worldwide_Security_Solutions_and_Services_Hardcopy_2017_Vendor_Assessment), by Allison Correia and Robert Palmer, October 2017, IDC Doc#US41988517.

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