Brochure

Print with purpose

Reach your business and sustainability goals
with HP Managed Print Services

Costs reduced by up to

30%

Energy savings up to

40%
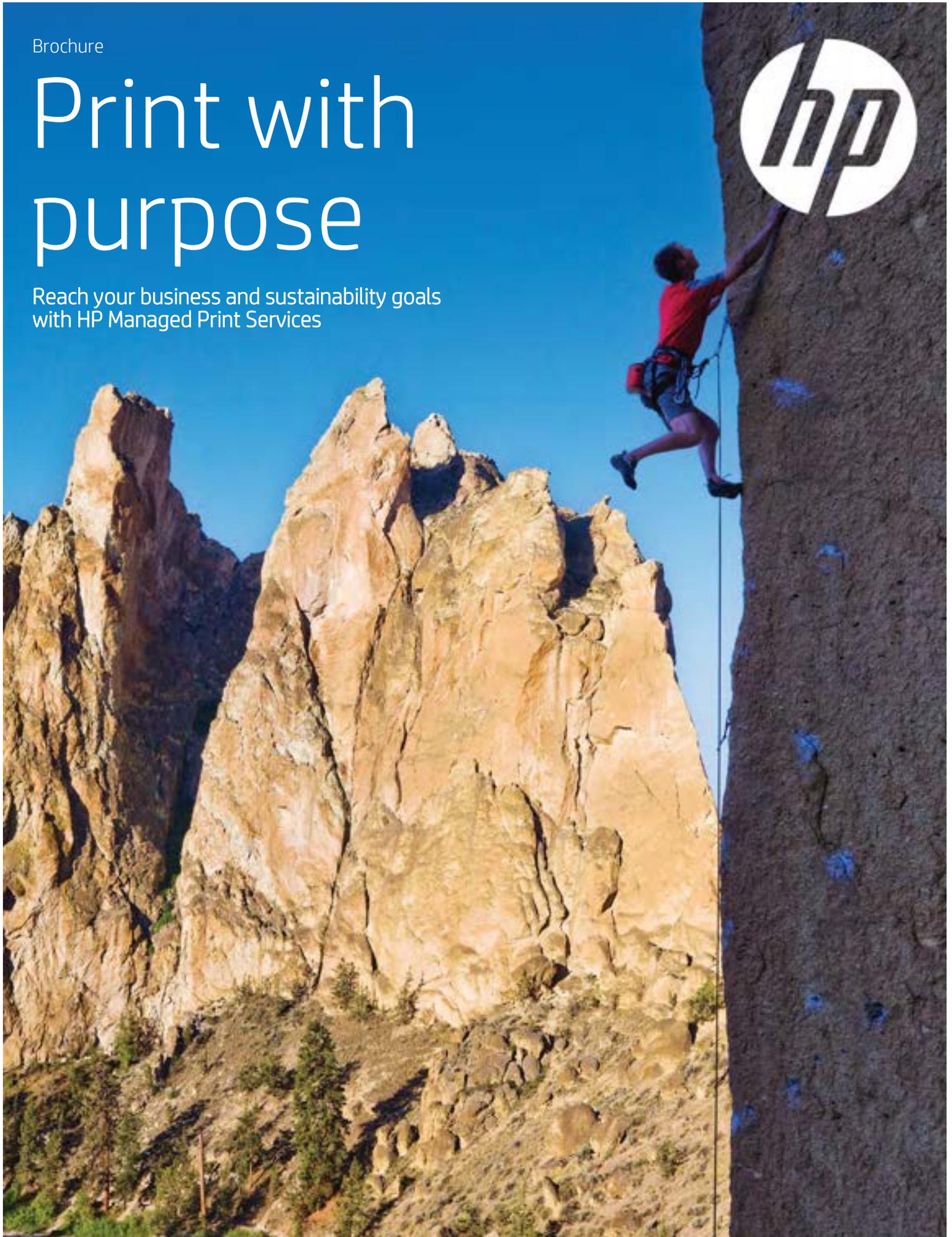
Have it both ways

Environmental responsibility and business profitability are not mutually exclusive. Your organization can meet both demands. You just need to find the right solutions.

An optimized imaging and printing environment delivers benefits across an organization. Energy- and paper-saving technologies can help reduce environmental impact and costs. Improved management can increase reliability and boost productivity. And convenient recycling ensures that you can responsibly dispose of unwanted hardware and supplies.

HP Managed Print Services (MPS) offers end-to-end services and solutions to transform your print environment. You can better meet your environmental goals and even lower your operating and information technology (IT) overhead costs by as much as 30%.[1]

Our comprehensive and scalable suite of MPS solutions includes:

- Assessment services—Uncover hidden costs and identify opportunities for improvement.
- Financial and procurement services—Receive assistance for planning, acquiring, and retiring equipment in a safe and sustainable manner.
- Transition and implementation services—Build the new print environment.
- Management and support services—Improve return on investment through ongoing monitoring and support.
- Document and workflow services—Get better business outcomes by relying on proven technology, solutions, and services.
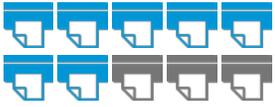
Save energy, cut costs

A typical office environment can have a printer on almost every desk, along with fax machines, copiers, and other single-use devices throughout—many old or outdated. HP MPS helps assess your print needs, placing the right type and number of devices in the right locations.

- **Energy-saving technologies and products**—Reduce energy use with features that automatically shut off HP devices when not in use and instantly turn them on when you need them. Choose ENERGY STAR® qualified HP hardware products that deliver even more energy savings.
- **Multiuse devices**—Handle all printing, scanning, copying, and faxing needs at once when you consolidate current hardware into fewer, more energy-efficient HP multifunction printers (MFPs).
- **Intuitive print management tools**—Enable IT managers to centrally schedule sleep and wake-up modes across an entire print fleet, reducing fleet-wide energy consumption.

You should know

HP offers the most ENERGY STAR qualified MFPs in the industry.[2] Models that meet the most recent ENERGY STAR requirements are 40% more energy efficient on average than standard MFPs.[3]

In 2015, HP launched five HP LaserJet printers rated by EPEAT® at the Gold level in the United States.[4] Since 2010, the energy consumption of the HP LaserJet portfolio decreased by 56% on average, and that of the HP inkjet portfolio decreased by 20% on average.

MetLife creates healthier print environment

Reduced number of devices by

30%

Automation increases duplex printing by

12%

and rising, resulting in paper savings.

"HP outlined a very comprehensive solution combined with services to meet our efficiency, security, infrastructure, and environmental goals."

– Brian Fortney, assistant vice president, enterprise infrastructure operations at MetLife.

MetLife, Inc., is a leading global provider of insurance, annuities, and employee benefit programs. The company employs some 65,000 global employees operating in 50 countries worldwide. A previous managed print contract with another vendor was concluding and MetLife set new and substantial goals for the next phase of managed print services. Goals included adding both color capabilities and the availability of color devices, increasing duplex printing, advancing printer consolidation, and strengthening security. In addition, MetLife planned to lay the groundwork for individual job tracking, contribute to carbon footprint reductions, introduce mobile printing, and reduce overall costs. The full solution that enabled MetLife to move forward on every one of its goals was HP Managed Print Services (MPS).

You should know
In 2015, more than 50%, by tonnage, of paper products with the HP brand were Forest Stewardship Council (FSC®) certified.

Cut paper waste, boost productivity

Efficiency is about more than just energy—it's also about how you manage information.

Paper-based workflows are often the norm in a typical office. But unclear printing or workflow-management policies can lead to wasted paper and multiple single-sided, unclaimed, or poor-quality print jobs. HP MPS can help revamp your print strategy by streamlining workflows and improving employee print habits.

- Digital transformation—Capture, connect, and communicate documents digitally, improving workflow while reducing paper waste.
- Automatic two-sided printing—Print on both sides of a page to reduce paper waste by an estimated 25% or more.
- User-authenticated printing—Reduce unclaimed print jobs and misprints by 10% to 30% with pull- and PIN-printing solutions that enable users to claim jobs stored on networked printers.

Recycling made easy

Even businesses that actively encourage recycling can face some common problems—such as inconsistent processes, erratic employee participation, and no plan for responsible hardware recycling. With HP MPS, you'll get convenient, responsible recycling, with assurance that your business printing activities are supporting your company's broader sustainability objectives.

- **Designed for the environment**—Choose products specifically designed to reduce environmental impact. HP's Design for Environment program develops hardware and print cartridges to be easily recyclable.

- **HP Asset Recovery Services**—Make it easy to securely remove, reuse, and recycle old equipment—including non-HP products—using HP's recovery, trade-in, and donation services.

- **Standardized recycling policies**—Work with our experts to craft a specific recycling policy. HP's trusted programs can ensure easy, responsible, and consistent recycling.

- **HP Planet Partners program**—When you purchase Original HP supplies, you can be certain they are recycled responsibly. HP has long been an IT industry leader in product reuse and recycling, and we publish our recycling program guidelines and results.
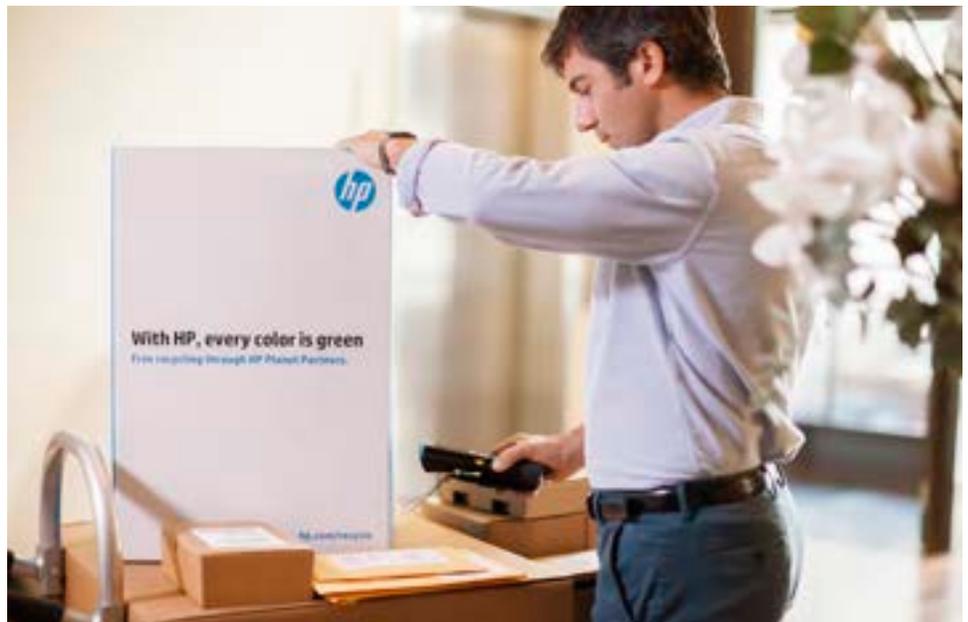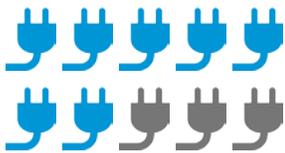
Customer success profile

wolfcraft reduces cost and increases sustainability

Cut total number of devices by

30%

Cost savings achieved
by moving to solely
HP Pagewide Pro devices

"With the economical, emissions-free HP PageWide Pro and HP PageWide Enterprise devices we can make printing more environmentally friendly and cost-effective."

– Udo Binder, CIO/head of Information Technology, wolfcraft

wolfcraft is one of the key players that helped to establish the DIY market in Germany. With over 450 employees in 16 countries, wolfcraft is an international company whose brand stands as a sign of innovation, quality, and excellent customer service. HP's MPS and emissions-free PageWide printers helped wolfcraft meet their efficiency and low power consumption goals.

First things first
Invest in an HP Eco Printing Assessment that analyzes your carbon footprint, recommends improvements, and projects the impact on your future carbon footprint.

HP Management of Change

The HP Management of Change process can help you plan, facilitate, and implement change within your organization.

Align expectations, integrate stakeholder groups, and set performance metrics so that you and your employees get the most from the print-management process.

- **Transition support**—Qualified HP experts can help everyone in your organization embrace the change that comes with MPS.
- **Communication and training**—HP offers tools and templates to help your employees adopt new attitudes, skills, and behaviors to realize the full benefits of MPS.

Get started with HP MPS today

HP offers a number of free solutions to help organizations reduce their environmental impact.

- **HP Green IT Action Plan for imaging and printing**—Identify and implement strategies to reduce the environmental impact of office printing with this free, step-by-step guide.
- **HP Carbon Footprint Calculator**—Review energy consumption, carbon dioxide (CO_2) emissions, and estimated energy costs of your printing and computing fleets. Start now at hp.com/go/carbonfootprint.
- **"HP Sustainable IT Purchasing Guidance" white paper**—Learn common sustainable procurement criteria for IT products, and receive recommendations to ensure that guidelines are useful, fair, understandable, and environmentally and economically viable for suppliers.

Learn more
hp.com/go/mps

[1] Estimated energy and paper savings based on analysis of select HP MPS customers' imaging and printing operations using data gathered on devices and paper consumption, and comparing with post-MPS actuals or projections.
[2] As of January 2016.
[3] Energy reduction of 40% as listed on the ENERGY STAR official website: energystar.gov.
[4] EPEAT® registered where applicable. EPEAT ratings may vary by country — please see www.epeat.net for registration status by country.

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