

KONICA MINOLTA SOLVES FOR INTEROPERABILITY



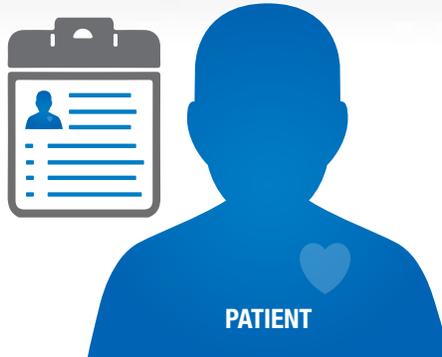
81% of hospitals and 94% of practices remain meaningfully unconnected.*

INTEROPERABILITY CHALLENGES

Mergers and Acquisitions creates a disparate healthcare community.

Varying levels of healthcare IT adoption between hospitals, physicians and the extended care community.

Exchange of patient information still dependent upon paper and manual processes like analog fax.



PATIENT

Most challenging measures of MU Stage 2: Summaries of care exchanged during TOC-Health Affairs.

MU3 – Increased thresholds for Direct exchange – CMS.

MU program creating digital divide between hospital and referral community.

WHY INTEROPERABILITY?



PATIENT-CENTERED HEALTHCARE



ENHANCED QUALITY



COST REDUCTION



ADMINISTRATIVE SIMPLIFICATION



ACCOUNTABLE CARE



VALUE-BASED REIMBURSEMENT



POPULATION HEALTH



HIPAA/HITECH COMPLIANCE

KONICA MINOLTA COMMUNITY CONNECT PROGRAM

Konica Minolta's Solutions for Interoperability

Getting started is easy. Here's how...



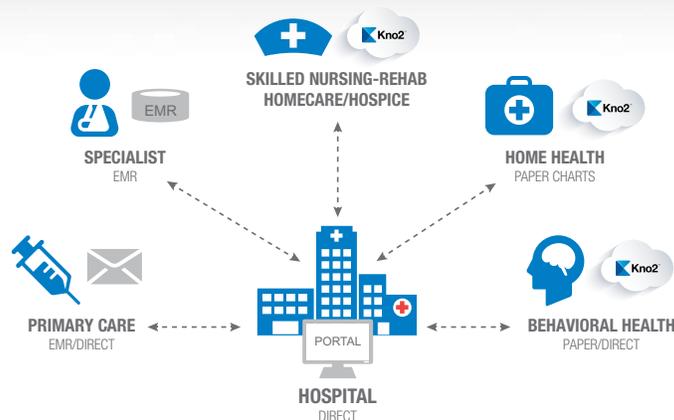
Hospitals receive a custom registration link to invite providers in their community to connect.



Providers sign up and create a Direct address in minutes.



Providers send and receive Direct messages from a single interface.



Hospital/Health System Health Benefits

Enables simple interoperability across the community to enhance current initiatives

Replace unsecure and paper-based workflows with Direct messaging



Achieve broadest reach through connectivity to all Direct Trust-accredited HSPs

Execute against current MU2 and future MU3 initiatives

Find out more at CountOnKonicaMinolta.com.

*Black Book Survey