



Paper and Sustainable Forestry

Sustainable forest management practices in North America ensure healthy and abundant forests for present and future generations, while providing renewable, natural, raw materials for the production of paper and packaging products.¹

DEMAND



for **sustainably-produced forest products** [like paper and packaging] creates an incentive to **properly manage forests** and **preserve forested land** for future generations.^{2,4}

Over the last six decades, the net total **U.S. forest area has increased by over 3%** and the net volume of trees on **timberland has increased by 58%**.³

Most harvested trees are used to make lumber, not pulp and paper. In the **U.S.**, only **36%** of annual timber harvest is used for **paper and paperboard** and in **Canada**, only **13%**.^{4,5}

In **Canada**, the **forest cover has remained stable** over the last two decades⁶ and the country harvests **less than 0.5%** of its forest resource each year.⁷

Continued use of paper and other wood products may be a **key factor in maintaining a forested landscape** for future generations.⁴



Responsible pulp and paper operations can **bring many benefits** to forests, local economies and people, particularly in rural areas.⁸



Forest certification programs—including **ATFS** (American Tree Farm System[®]), **FSC** (Forest Stewardship Council[®]), **PEFC** (Program for the Endorsement of Forest Certification), and **SFI** (Sustainable Forestry Initiative[®]) — provide a set of **standards and structure for sustainable forest management**.¹

89% of harvested **pulpwood** in the U.S. comes from **private land**. The income landowners receive for trees grown on their land encourages them to **maintain, sustainably manage** and **renew** this valuable resource.³

Two Sides is a non-profit initiative by companies from the Graphic Communications Industry. We promote the responsible production and use of print and paper, and dispel common environmental misconceptions by providing verifiable information on why print on paper is an attractive, practical and sustainable communications medium. Become a member today! Visit Two Sides North America: www.twosidesna.org

Connect with us: