

# SELF-SERVICE KIOSKS



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Touchscreen Automation from the Retail Experts

## LOW COST OF OWNERSHIP

A Toshiba self-service kiosk provides a low cost of ownership throughout its lifecycle.

- Increased traffic & sales - through enhanced interactive customer experience
- Additional revenue streams - tailored promotions for up- and cross-selling with potential to sell advertising space
- Improve workload efficiency - personnel can be redeployed to enhance business efficiencies
- Reliable & stable platform - reduced service costs
- One kiosk platform can support multiple applications
- Maximise your business potential - customers can serve themselves quickly and easily





## GREEN CREDENTIALS



Toshiba is committed to the design and manufacture of products that reduce environmental impact, creating environmental quality standards for each product and prescribing them with the highest levels required by the industry.

All Toshiba products are RoHS compliant.  
<http://www.toshibatec.co.jp/en/csr/report/>

**Toshiba self-service kiosks –  
 Cost-effective multi-purpose business automation**

MODEL	DESCRIPTION
 <b>19" Floor Stand</b>	Touchscreen kiosk, built into floor stand unit, based on Toshiba POS engine
<b>Options (integrated)</b>	Webcam Barcode scanner Magnetic card reader Motion sensor
 <b>42" Vertical Floor Stand</b>	Touchscreen kiosk, built into floor stand unit, based on Toshiba POS engine
<b>Options (integrated)</b>	Webcam Barcode scanner Magnetic card reader Motion sensor
 <b>42" Horizontal Floor Stand</b>	Touchscreen kiosk, built into floor stand unit, based on Toshiba POS engine
<b>Options (integrated)</b>	Webcam Barcode scanner Magnetic card reader Motion sensor
 <b>10.4" Pillar</b>	Touchscreen kiosk, built into floor stand unit, integrated receipt printer, based on Toshiba POS engine
<b>Options (integrated)</b>	Magnetic card reader

The above specification table shows examples of standard kiosk designs. Toshiba can also offer fully customisable solutions to meet the exact size, dimensions and design requirements of the customer.

\*Specifications may change without prior notification.



# TOSHIBA

## TOSHIBA TEC EUROPE RETAIL INFORMATION SYSTEMS

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Your TOSHIBA TEC Dealer:

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Smart and stylish Toshiba self-service kiosks are the cost-effective answer to automating information and sales processes whilst maximising business opportunities and enhancing the customer experience. These robust and reliable units can be customised for a huge variety of purposes to form a key operational strategy for queue-busting, customer satisfaction and overheads reduction.



**TOSHIBA**  
 Leading Innovation >>>

# SELF-SERVICE KIOSKS

# > TOUCH TO AUTOMATE STREAMLINE YOUR BUSINESS WITH FULLY CUSTOMISABLE KIOSKS

Excite and attract customers with Toshiba self-service solutions



## > THE FUTURE IS TOSHIBA

Toshiba self-service kiosks hail a new era of interactive customer solutions which facilitate true efficiency in today's highly competitive and dynamic business environment. With up-to-the-minute information, slick multimedia presentations, integral printing and optional POS functionality, Toshiba kiosks are the smart retail asset for the digital age.

For essential piece of mind, Toshiba offers a complete turnkey service, from consultation and implementation through to after-sales support.



## > BUSINESS BENEFITS

Self-service kiosks provide companies with invaluable data and resources to enable effective business management and growth.

- Display detailed product information - *ideally suited to the widest range of retail environments*
- Analyse customer data for business strategies - *for store planning, loyalty programmes, cross-selling and up-selling*
- Queue-busting in peak periods - *mobile and portable kiosk solutions can improve customer service for both retail and hospitality*



## > CUSTOMER CONVENIENCE

Customers enjoy a more individual, empowering and satisfying experience using intuitive self-serving kiosks.

- Customer experience improved through interactive technology
- Multi-language support

Some specific examples:

- As an information kiosk, customers find the information they want when they need it
- With self-service kiosk solutions, customers order at their own convenience



## > SMART AND STYLISH

As part of a product consultation and business analysis with Toshiba, kiosks can be tailored to blend with and complement existing store designs and company branding. Touchscreens can be an impressive 42" and specifications are truly flexible with the addition of optional peripheral items integrated into the design of each unit.

Kiosk designs can be fully customisable to the needs of the customer (size, dimensions and design).



## > APPLICATIONS

Some examples of kiosk applications:

- Information point - *recipes; meal planner; price checker; product locator; digital signage*
- Self-service - *product selector, food counter pre-ordering; car rental; gaming, betting & entertainment*
- Payment & service - *financial service quotes; queue-busting; loyalty card management; vouchers; staff administration*
- Office functions - *training; surveys; receptionist services; job search; on-demand printing (when linked to a multi-functional printer)*



## > INNOVATIVE TECHNOLOGY

Toshiba has a reputation as a supplier of state-of-the-art products and solutions. Toshiba self-service kiosks offer the same reliable technology ensuring easy operability and total customer satisfaction.

Designed and developed using a 'Voice of Customer' approach, the industrial-grade hardware, software, maintenance, design and customisation all stem from one single source of supply.



\*Optional functionality for customised kiosks

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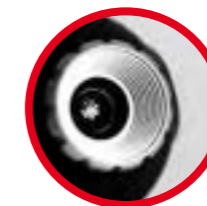
Payment with POS system\*



Mobile applications with tablet devices\*



Ticketing & thermal printing\*



Face recognition with webcam\*



MFP High quality print-on-demand\*